

**For immediate release**

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**MEM Strengthens Leadership Team for Growth and Customer Focus**

**Columbia, MO** – MEM, a leader in the workers compensation industry, announced a strategic realignment of its executive team. MEM will transition to a private mutual insurance company Jan. 1, 2025 to better serve customers and expand geographically. These leadership changes underscore MEM's commitment to growth through outstanding customer experience and position the company for long-term success.

"MEM is taking a bold step towards the future by aligning our executive team to drive revenue growth and deliver an exceptional customer experience," said Roger Walleck, MEM President and CEO.

These current MEM executives took on expanded duties effective March 1:

**Jennifer Barth**

**Jennifer Barth** continues as **Chief Legal and Claims Officer**. Barth will now oversee a broader scope, ensuring MEM upholds the highest legal and claims processing standards while fostering a culture of continuous learning within the organization. Barth has more than 19 years of experience in the insurance industry. She joined MEM in 2005 and has a distinguished legal career, previously serving as Managing Attorney for the State of Missouri. Barth holds a Bachelor of Science in Public Administration from Missouri State University and her law degree from the University of Missouri Columbia School of Law. She completed the Executive Development Program at The Wharton School in 2021. She also received her Senior Professional in Human Resources designation through the Society for Human Resource Management and obtained a certificate in Insurance Regulation through The Institutes.

**Rene Tettleton Eslinger**

**Rene Tettleton Eslinger** assumed the newly created role of **Chief Revenue Officer**. Eslinger spearheads MEM's revenue generation strategies and operations, underwriting and sales functions. Leveraging her 11-year tenure at MEM, she will guide the planning and execution of long-term business development and agency relationships. Eslinger has more than 30 years of experience in the insurance industry. Prior to joining MEM in 2013, she served as Field Sales Director for Fireman's Fund Insurance in Georgia. Tettleton Eslinger earned a Bachelor of Arts in Psychology from Louisiana Tech University. She completed her certificate in General Insurance through the Insurance Institute of America, the Executive Scholars program in Leadership at the Kellogg School of Management at Northwestern University and is a Registered Workers' Compensation Specialist. She also has earned her Certified Insurance Counselor (CIC) designation.

## **Kevin Miller**

**Kevin Miller** steps into the role of **Chief Transformation Officer**. Miller drives strategic capability, change and value delivery. He brings extensive experience in utilizing data and analytics to develop holistic strategies that further MEM's strategic vision. Miller has more than 28 years of experience in the insurance industry. Prior to joining MEM in 2015, he held numerous IT Leadership positions at CUNA Mutual including Vice President Application Development, Vice President of IT Strategy and Architecture and Chief Information Security Officer. Miller has a bachelor's in Business and Computer Systems and a minor in Technical Communications from Milwaukee School of Engineering.

## **Jennifer Peck**

**Jennifer Peck** takes on the expanded role of **Chief Strategy & Customer Experience Officer**. Peck leads strategic decision-making and drives commitment to customer focus, integrating financial data, analytics and critical input from across and outside the company to set and achieve growth strategies. She provides vision and leadership for the functions of Corporate Strategy, Marketing, Customer Care, Premium Consultation and Safety and Risk Services. Peck has more than 23 years of experience in the insurance industry. She joined MEM in 2001 after serving five years as assistant director at the University of Missouri News Bureau. Peck earned a bachelor's from the University of Missouri-Columbia and has completed continuing education in insurance, marketing, data-based decision making, and executive leadership.

## **Andy Ribaudo**

**Andy Ribaudo** remains as **Chief Financial Officer**. He leads finance, actuarial and facility services. His expertise will ensure continued financial stability as MEM pursues ambitious growth plans. Ribaudo has more than 31 years of experience in the insurance industry. Prior to MEM, he served as CFO at a Great American Insurance Company, a syndicate at Lloyd's of London. He holds a bachelor's degree in mathematics and actuarial science from the University of Connecticut and two graduate degrees from the University of Phoenix. Ribaudo holds several professional designations, including Fellow of the Casualty Actuarial Society (FCAS), Certified Public Accountant (CPA) and Chartered Financial Analyst (CFA).

## **About MEM**

MEM provides work comp insurance to companies of all sizes. Across Missouri, employers turn to MEM for our personalized approach and comprehensive safety programs. We protect employees, save lives and help organizations move forward with confidence. Learn more at [www.mem-ins.com](http://www.mem-ins.com).