



NEWS RELEASE

For Immediate Release
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MEM Insurance Receives Top Partner Award

Jefferson City, Mo. – Missouri Employers Mutual Insurance, headquartered in Columbia, Mo., was named the Missouri Association of Insurance Agents’ “Top Partner” during a ceremony July 19, 2018. The ceremony was part of MAIA’s annual Missouri Agents Connection Summit.

The Top Partner award is awarded to an insurance company doing business in Missouri that has demonstrated during the past year the greatest commitment to, and support of, the American Agency System and its independent insurance agent partners.

MEM is committed to serving Missouri’s businesses, covering more than 200,000 lives and 17,700 businesses by providing protection that keeps employees safe and businesses successful. MEM was created in the mid-’90s to help resolve a workers’ compensation crisis. At that time, many Missouri businesses – especially small businesses – either couldn’t afford work comp coverage or couldn’t find coverage at all. By 1995, MEM had become Missouri’s No. 1 provider of workers’ compensation insurance – a market share position they still hold today.

While any workers’ compensation company can provide a policy, MEM takes pride in delivering the safety and claims services that help create safe workplaces and control costs. Many businesses – especially those without claims – have a perception that insurance is cutting a check for a premium and never seeing a return. MEM is changing that perception by investing in innovative safety programs. These SafetySMARTS initiatives bring tangible value to the work comp relationship in money back to the policyholder via safety grants and safety dividends.

Headquartered in Columbia, with offices in Springfield, Kansas City and St. Louis, MEM has more than 300 employees dedicated to helping Missouri businesses control costs while maintaining a safe and productive work environment.

About the Missouri Association of Insurance Agents: *Founded in 1899, the Missouri Association of Insurance Agents is the oldest and largest association of independent agents in Missouri, representing some 4,000 independent agents, brokers and their employees. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent insurance agents and brokers offer all lines of insurance: property, casualty, life, health, employee benefit plans and retirement products. Web address: www.missouriagent.org.*

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